

Performer Career Roadmap Worksheet

Map Your Path to Success



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This worksheet helps performers — including actors, dancers, musicians, and other creatives — map out their career goals, identify important milestones, and turn big dreams into actionable steps. Use it to capture where you are now, where you want to go, and what you need to do next. It is designed to be filled out, updated, and revisited regularly as your career grows.



Your Performer Profile

Aspect	Your Response
Performance discipline(s)	
Years of experience	
Current career stage	
Primary performance venues/platforms	
Unique strengths & skills	



Vision & Goals

Clear goals give your career direction and help you focus your energy on the opportunities that matter most. When you define what success looks like at different stages, it becomes easier to measure progress and adjust your strategy along the way.

Timeframe	Goal	Success Metrics
6 months		
1 year		
3 years		
5 years		

 Skills Development Plan

Skill to Develop	Current Level	Target Level	Action Steps

 Network & Connections

Strong industry relationships can open doors to auditions, collaborations, referrals, and long-term opportunities. Building a reliable network also gives you support, perspective, and visibility as you move through your career.

- Agents/managers to connect with
- Industry professionals to follow
- Mentors or coaches to seek out
- Peer performers for collaboration
- Casting directors/producers to research

 Action Checklist

- ☐ Update headshots and resume
- ☐ Create or refresh demo reel/portfolio
- ☐ Research upcoming auditions
- ☐ Set up professional social media profiles
- ☐ Join industry organizations

- ☐ Schedule training sessions
- ☐ Attend networking events
- ☐ Research representation options
- ☐ Set monthly career goals and review dates
- ☐ Reach out to one new industry contact

Financial Planning

Managing your finances is an important part of building a sustainable performing career. Track multiple income streams, set aside money for slower periods, and create a budget that supports both your creative growth and your everyday needs. Review your income regularly so you can make informed decisions and stay prepared for new opportunities.

Income Source	Monthly Target	Notes
Performance gigs		
Teaching/coaching		
Side work/day job		
Residuals/royalties		
Other		

Marketing & Branding

- ☐ Define your unique brand identity
- ☐ Create consistent visual branding
- ☐ Build professional website
- ☐ Optimize social media presence
- ☐ Develop email list for fans/industry
- ☐ Create press kit materials

Quarterly Review

Every three months, take time to review your progress and reflect on what is working well. Use this check-in to celebrate wins, identify challenges, and adjust your goals so they stay realistic and motivating as your career evolves.

Quarter	Progress Highlights	Adjustments Needed
Q1		
Q2		
Q3		
Q4		

Pro Tip: Keep this worksheet as a living document. Your career path will evolve, and that's okay! Regular reflection and adjustment are key to long-term success in the performing arts.

Taking control of your career journey starts with small, consistent steps. Celebrate each milestone along the way, and remember that progress builds over time through focus, flexibility, and commitment.

Wishing you success and momentum in your performing career.